

# 2011 MEMBER GUIDE



# 11

GLOBAL POLITICAL STRATEGIES<sup>SM</sup> &  
INTERNATIONAL ADVISORY COUNCIL

**APCO**  
worldwide<sup>®</sup>

VOLUME 1 | ISSUE 2





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## MARGERY KRAUS

founder & chief executive officer, APCO Worldwide

## INTRODUCTION

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It is my honor and privilege to introduce the members of APCO Worldwide's Global Political Strategies (GPS) and International Advisory Council (IAC). These internationally experienced and highly knowledgeable teams of individuals are a key part of APCO's offer to clients and a major advisory group to me and to APCO as we shape our business for the future. We have selected individuals who have both the experience and the ability to share that experience in a meaningful way with clients, colleagues and our leadership team. Many of these individuals have been affiliated with the company for a long time.

We formed these groups to help us capitalize on opportunities and tackle challenges that require the strategic insights from experienced global advisors who have deep local knowledge. The members of the GPS and IAC teams work hand-in-hand with other APCO professionals to strengthen APCO's existing expertise across a variety of sectors to provide high-level insights and informed, experienced opinions to benefit our clients.

This guide is meant to act as a resource to help you better understand the resources and expertise available for you. We are confident you will recognize the invaluable counsel available through this distinguished body of strategists, statesmen and practitioners.

## 2011 GPS AND IAC MEMBERS

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**EDUARDO AGUIRRE**



former U.S. ambassador to Spain and Andorra; former director of U.S. Citizenship and Immigration Services in the U.S. Department of Homeland Security



**RICHARD V. ALLEN**



former assistant to President Reagan for National Security Affairs and chief foreign policy advisor



**ROGER BOLTON**



former senior vice president of communications for the health care benefits provider Aetna; former president of the Arthur W. Page Society



**DON BONKER**



former U.S. congressman and senior member of the House Foreign Affairs Committee



### LAURENS JAN BRINKHORST



former member of the European and Netherlands Parliaments; former EU ambassador to Japan; former minister of agriculture and former minister of economic affairs of the Netherlands



### BARIE CARMICHAEL



former vice president and chief communications officer, Dow Corning Corporation



### SHELBY COFFEY III



former editor of the *Los Angeles Times* and *U.S. News & World Report*; former president of CNN Business News and CNNfn; senior fellow of the Freedom Forum



### J. NORWELL COQUILLARD



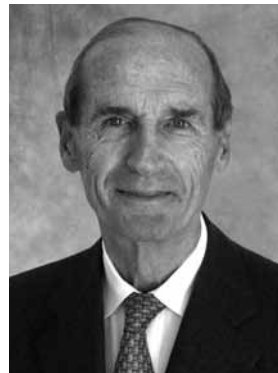
former chairman and president of Cargill Investment (China) Limited



### TIMOTHY COST



executive vice president of global corporate affairs for PepsiCo; former senior vice president of corporate affairs for Wyeth



### BERTRAND COUSIN



former member of the State Council; former advisor for Vivenda Universal; former co-president of Global Business Dialogue on e-commerce



### MARK R. DYBUL



former director of the U.S. Office of the Global AIDS Coordinator



### STUART EIZENSTAT



former deputy secretary of the Department of the Treasury and under secretary of state for economic, business and agricultural affairs



### JAMES FOWLER



professor in the School of Medicine and the Division of Social Sciences at the University of California, San Diego; fellow of the John Simon Guggenheim Foundation



### MAURICE FRASER



former special adviser to UK Foreign Secretaries Howe, Major and Hurd; teaching fellow of the London School of Economics and Political Science



### CRAIG L. FULLER



former assistant for cabinet affairs to President Reagan; former chief of staff to Vice President George H.W. Bush; former president and CEO of the National Association of Chain Drug Stores



### MARC GINSBERG



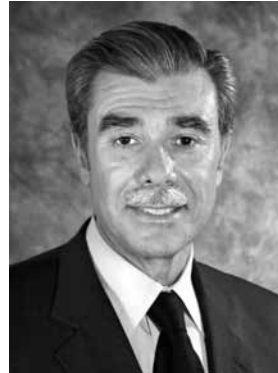
former U.S. ambassador to Morocco; former Fox News Channel's global affairs analyst



### J. JOSEPH GRANDMAISON



former board member, U.S. Export-Import Bank; former head of U.S. Trade and Development Agency



### CARLOS GUTIERREZ



former U.S. secretary of commerce; former chairman of the board and CEO of the Kellogg Company



### DAVID HALL



former head of group communications for HSBC in Asia Pacific



### PETER D. HANNAFORD



former senior communications adviser and director of issues and research for President Reagan's nomination campaigns



### ARTHUR HARTMAN



former assistant secretary of state for European and Canadian affairs; former U.S. ambassador to the Soviet Union and France; career ambassador, U.S. Foreign Service



### CT HEW



former managing partner of Scotchbrook-BSMG Worldwide; former vice chairman of a major PR firm in Hong Kong



### BARON HILL

IAC

former U.S. congressman;  
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### PATRICK HORGAN

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former chairman of  
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former UK secretary of  
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### YULI ISMARTONO

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former U.S. consul general  
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consul general in Hong  
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the steering committee for  
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### SAID T. JAWAD

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former Afghan ambassador  
to the United States;  
former Afghan non-resident  
ambassador to Mexico,  
Brazil, Colombia and  
Argentina; former press  
secretary and chief of staff  
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## LARS GÖRAN JOHANSSON



executive vice president of the Confederation of Swedish Enterprise; former senior vice president of the Electrolux Group; former president of the “Yes to Europe Foundation” campaign



## A. ELIZABETH JONES



former assistant secretary of state for Europe and Eurasia; former U.S. ambassador to Kazakhstan; career ambassador, U.S. Foreign Service



## BARBARA THOMAS JUDGE



chairman emeritus, United Kingdom Atomic Energy Authority; chairman of the UK Pension Protection Fund



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former deputy assistant secretary for Asia for the U.S. Department of Commerce’s International Trade Administration



## IRENE KHAN



former secretary general of Amnesty International; former senior diplomat with the UN High Commissioner for Refugees



## IGOR V. KOSTIKOV



former chairman of the Russian Federal Securities Commission, a rank of federal government minister



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former president of Ghana;  
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### DELANO LEWIS

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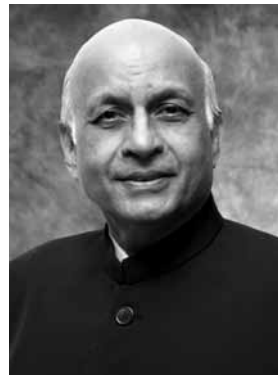
former U.S. ambassador  
to South Africa; former  
president and CEO of  
National Public Radio



### JOHN W. MAGAW

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founding director of the  
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senior advisor to ITOCHU Corporation



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former assistant to President George W. Bush and chief of staff to First Lady Laura Bush



### JAMES McGREGOR



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former U.S. congressman; former chairman of the U.S. House Financial Services Committee; key author of Sarbanes-Oxley Act



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former Israeli ambassador to the U.S.; former president of Tel Aviv University



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former U.S. ambassador to Singapore, China and Indonesia; career ambassador, U.S. Foreign Service



## ANDRÉS ROZENTAL



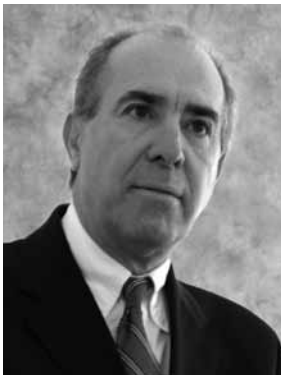
former Mexican ambassador to the United Kingdom and Sweden; former permanent representative of Mexico to the United Nations; eminent ambassador of Mexico



## JAMES SASSER



former United States senator; former U.S. ambassador to China



## JAIME SERRA



former secretary of trade and industry of Mexico; former secretary of finance of Mexico



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former vice chairman, member of the Executive Committee and Board of Directors of a major marketing communications organization; former worldwide president and CEO of a major public relations firm



## SHIMON STEIN



former Israeli ambassador to Germany; former minister and director for the Department of Arms Control and Disarmament for the Ministry of Foreign Affairs in Jerusalem



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former U.S. ambassador to Denmark; former U.S. congressman; fellow of the American Institute of Architects



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former senior vice president of corporate social responsibility for Starbucks Coffee Company; former vice president and director of public affairs for Eastman Kodak Company



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former deputy assistant secretary at the U.S. Department of Health and Human Services; former professor of health policy and administration at the University of North Carolina at Chapel Hill



### TEVI TROY



former deputy secretary of the U.S. Department of Health and Human Services



### GEORGES UGEUX



former member of the European Corporate Executive Council of General Electric; former president of the European Investment Fund



### LUDOLF VON WARTENBERG



former director general of the Presidential Board of the Federation of German Industries; former parliamentarian under secretary of state in the German government Department of Economic Affairs



### GAO WEIJIE



former chairman of China Ocean Shipping Company America; chairman of the China operation of Lloyd's Register Asia



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former vice president of corporate communication and law for Helene Curtis Industries, Inc.; former associate dean of Northwestern University School of Law; former principal and general manager for the Chicago office of a crisis management firm



### JOSEPH ZIMMEL



former managing director of Goldman, Sachs & Co.



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