

Global Thinking. High-Level Strategies. Real Solutions.

The world is a complicated and challenging place. Change is global. Political change – a new government, an ongoing conflict or international treaty – can mean additional risks and greater uncertainties. Economic change – from recession to recovery – can open up markets and create opportunities.

Successful organizations don't just accommodate change, they navigate their futures. They seek to understand what is driving change, determine what it means for their own organizations and those they deal with, and anticipate what's next. By doing so, the best organizations make change work for them.

Global Political StrategiesSM (GPS), an executive service of APCO Worldwide, brings together an international team of experienced diplomats, policy advisers and business people to provide some of the world's most dynamic organizations with the strategic insight and forward-looking counsel they need to properly understand what's next in their world. In short, it is your personal foreign affairs department with experience drawn from developed and emerging markets around the world.

Navigating Your Future

GPS supports businesses, governments and nongovernmental organizations in navigating the increasingly complex and constantly changing worlds of geopolitics, global economics and market opportunities.

Our consultants work with clients across diverse sectors to better inform their board-level discussions, shape their business planning, understand new market opportunities, and address their immediate and long-term business and reputational challenges. We provide local insights in the context of global problems and opportunities.

We deliver global strategic counsel to clients in a variety of areas, including:

- political intelligence, risk assessment and problem solving
- market entry and establishment
- government systems for defense and security, communication and public service reform
- government relations and coalition building
- regulatory and treaty developments
- trade and investment policy
- competition and antitrust issues
- global positioning and reputation management
- policymaking processes in key capitals and international organizations, such as the World Trade Organization and G20

GPS draws on APCO's local and global resources in 30 locations across the Americas, Europe, the Middle East, Africa and Asia. GPS consultants assist clients to better develop their corporate strategy and tactics, achieve successful market entry and establishment, and identify and meet the policy, regulatory, investment, legal and communication challenges they face in the modern world.

The Global Political Strategies Team

Bill Richardson

GPS chairman

former U.S. ambassador to the United Nations; former U.S. secretary of energy; former governor of New Mexico

John Kufuor

former president of Ghana; former chairperson of the Africa Union

Aleksander Kwaśniewski

former president of Poland

Eduardo Aguirre

former U.S. ambassador to Spain and Andorra; former director of U.S. Citizenship and Immigration Services in the U.S. Department of Homeland Security

Laurens Jan Brinkhorst

former Netherlands minister of economic affairs and minister of agriculture; former member of the European and Netherlands Parliaments; former EU ambassador to Japan

Marc Ginsberg

former deputy senior advisor to the president for Middle East policy; former U.S. ambassador to Morocco

Carlos Gutierrez

former U.S. secretary of commerce; former chairman and CEO of the Kellogg Company

John Hutton

former U.K. cabinet minister in both the Blair and Brown governments; former secretary of state for business, defence, and work and pensions; former member of Parliament in the United Kingdom

Kenneth Jarrett

former U.S. consul general in Shanghai; former deputy consul general in Hong Kong

Said T. Jawad

former Afghan ambassador to the United States; former Afghan non-resident ambassador to Mexico, Brazil, Colombia and Argentina; former press secretary and chief of staff to President Hamid Karzai

A. Elizabeth Jones

former U.S. assistant secretary of state for Europe and Eurasia; former ambassador to Kazakhstan

Barbara Thomas Judge

chairman emeritus, United Kingdom Atomic Energy Authority; chairman of the U.K. Pension Protection Fund

Irene Khan

former secretary general of Amnesty International; former senior diplomat with the U.N. High Commissioner for Refugees

Igor V. Kostikov

former head of the Securities Commission in Russia for the first Putin administration

Eugene K. Lawson

former head of the U.S.-Russia Business Council; former U.S. deputy assistant secretary of commerce for East Asia and the Pacific

Delano Lewis

former U.S. ambassador to South Africa; former president and CEO of National Public Radio

Lalit Mansingh

former Indian foreign secretary; former Indian ambassador to the United States, United Kingdom and United Arab Emirates

Sergio Marchi

former Canadian minister for international trade, immigration and environment; former chairman of the WTO General Council

Anita McBride

former assistant to President George W. Bush; former chief of staff to First Lady Laura Bush

Mark Medish

former senior staff member of the National Security Council during the Clinton Administration

Klaus Naumann

former chairman of the NATO Military Committee; former chief of staff of the German armed forces

Jonathan Powell

former chief of staff to Prime Minister Tony Blair

Jaime Serra

former Mexican secretary of trade and industry and secretary of finance

Itamar Rabinovich

former Israeli ambassador to the United States; Israel's former chief negotiator with Syria under the Rabin government; former president of Tel Aviv University

Don Riegler

former U.S. senator and congressman; former chairman of the Senate Banking Committee

Andrés Rozental

former deputy foreign minister of Mexico; former Mexican ambassador to the United Kingdom and Sweden; former permanent representative of Mexico to the United Nations in Geneva

James Sasser

former U.S. senator; former U.S. ambassador to China

Shimon Stein

former Israeli ambassador to the Federal Republic of Germany; former minister and director for the Department of Arms Control and Disarmament for the Ministry of Foreign Affairs in Jerusalem

Devinda R. Subasinghe

former Sri Lankan ambassador to the United States and Mexico

Just as many governments use diplomats and advisers to navigate international challenges, crises and conflicts, businesses can now put the techniques of diplomacy and the insight of these professionals to use to help them navigate the future.

For more information about how GPS can benefit your organization, please visit our website: www.globalpoliticalstrategies.com.

Contact Details:

Mark Medish

managing director

700 12th Street, N.W., Suite 800
Washington, D.C. 20005

U.S.A.

+202.778.1307

mmedish@globalpoliticalstrategies.com

Darren Murphy

90 Long Acre

London WC2E 9RA

UK

+44.207.526.3635

dmurphy@globalpoliticalstrategies.com